

| Septembre 2023 |     | Octobre 2023 |      | Novembre 2023 |    | Décembre 2023 |     | Janvier 2024 |      | Février 2024 |    | Mars 2024 |    | Avril 2024 |      | Mai 2024 |    | Juin 2024 |     | Juillet 2024 |      | Août 2024 |    |      |     |  |      |     |  |      |     |  |      |     |  |  |
|----------------|-----|--------------|------|---------------|----|---------------|-----|--------------|------|--------------|----|-----------|----|------------|------|----------|----|-----------|-----|--------------|------|-----------|----|------|-----|--|------|-----|--|------|-----|--|------|-----|--|--|
|                | M   | AM           |      | M             | AM |               | M   | AM           |      | M            | AM |           | M  | AM         |      | M        | AM |           | M   | AM           |      | M         | AM |      |     |  |      |     |  |      |     |  |      |     |  |  |
| V 1            |     |              | D 1  |               |    | M 1           |     |              | V 1  |              |    | L 1       |    |            | J 1  |          |    | V 1       |     |              | L 1  |           |    | M 1  |     |  | S 1  |     |  | L 1  |     |  | J 1  |     |  |  |
| S 2            |     |              | L 2  |               |    | J 2           |     |              | S 2  |              |    | M 2       |    |            | V 2  |          |    | S 2       |     |              | M 2  |           |    | J 2  |     |  | D 2  |     |  | M 2  |     |  | V 2  |     |  |  |
| D 3            |     |              | M 3  |               |    | V 3           |     |              | D 3  |              |    | M 3       | S1 |            | S 3  |          |    | D 3       |     |              | M 3  | S14       |    | V 3  |     |  | L 3  |     |  | M 3  | S27 |  | S 3  |     |  |  |
| L 4            |     |              | M 4  | S40           |    | S 4           |     |              | L 4  |              |    | J 4       |    |            | D 4  |          |    | L 4       |     |              | J 4  |           |    | S 4  |     |  | M 4  |     |  | J 4  |     |  | D 4  |     |  |  |
| M 5            |     |              | J 5  |               |    | D 5           |     |              | M 5  |              |    | V 5       |    |            | L 5  |          |    | M 5       |     |              | V 5  |           |    | D 5  |     |  | M 5  | S23 |  | V 5  |     |  | L 5  |     |  |  |
| M 6            | S36 |              | V 6  |               |    | L 6           |     |              | M 6  | S49          |    | S 6       |    |            | M 6  |          |    | M 6       | S10 |              | S 6  |           |    | L 6  |     |  | J 6  |     |  | S 6  |     |  | M 6  |     |  |  |
| J 7            |     |              | S 7  |               |    | M 7           |     |              | J 7  |              |    | D 7       |    |            | M 7  | S6       |    | J 7       |     |              | D 7  |           |    | M 7  |     |  | V 7  |     |  | D 7  |     |  | M 7  | S32 |  |  |
| V 8            |     |              | D 8  |               |    | M 8           | S45 |              | V 8  |              |    | L 8       |    |            | J 8  |          |    | V 8       |     |              | L 8  |           |    | M 8  |     |  | S 8  |     |  | L 8  |     |  | J 8  |     |  |  |
| S 9            |     |              | L 9  |               |    | J 9           |     |              | S 9  |              |    | M 9       |    |            | V 9  |          |    | S 9       |     |              | M 9  |           |    | J 9  |     |  | D 9  |     |  | M 9  |     |  | V 9  |     |  |  |
| D 10           |     |              | M 10 |               |    | V 10          |     |              | D 10 |              |    | M 10      | S2 |            | S 10 |          |    | D 10      |     |              | M 10 | S15       |    | V 10 |     |  | L 10 |     |  | M 10 | S28 |  | S 10 |     |  |  |
| L 11           |     |              | M 11 | S41           |    | S 11          |     |              | L 11 |              |    | J 11      |    |            | D 11 |          |    | L 11      |     |              | J 11 |           |    | S 11 |     |  | M 11 |     |  | J 11 |     |  | D 11 |     |  |  |
| M 12           |     |              | J 12 |               |    | D 12          |     |              | M 12 |              |    | V 12      |    |            | L 12 |          |    | M 12      |     |              | V 12 |           |    | D 12 |     |  | M 12 | S24 |  | V 12 |     |  | L 12 |     |  |  |
| M 13           | S37 |              | V 13 |               |    | L 13          |     |              | M 13 | S50          |    | S 13      |    |            | M 13 |          |    | M 13      | S11 |              | S 13 |           |    | L 13 |     |  | J 13 |     |  | S 13 |     |  | M 13 |     |  |  |
| J 14           |     |              | S 14 |               |    | M 14          |     |              | J 14 |              |    | D 14      |    |            | M 14 | S7       |    | J 14      |     |              | D 14 |           |    | M 14 |     |  | V 14 |     |  | D 14 |     |  | M 14 | S33 |  |  |
| V 15           |     |              | D 15 |               |    | M 15          | S46 |              | V 15 |              |    | L 15      |    |            | J 15 |          |    | V 15      |     |              | L 15 |           |    | M 15 | S20 |  | S 15 |     |  | L 15 |     |  | J 15 |     |  |  |
| S 16           |     |              | L 16 |               |    | J 16          |     |              | S 16 |              |    | M 16      |    |            | V 16 |          |    | S 16      |     |              | M 16 |           |    | J 16 |     |  | D 16 |     |  | M 16 |     |  | V 16 |     |  |  |
| D 17           |     |              | M 17 |               |    | V 17          |     |              | D 17 |              |    | M 17      | S3 |            | S 17 |          |    | D 17      |     |              | M 17 | S16       |    | V 17 |     |  | L 17 |     |  | M 17 | S29 |  | S 17 |     |  |  |
| L 18           |     |              | M 18 | S42           |    | S 18          |     |              | L 18 |              |    | J 18      |    |            | D 18 |          |    | L 18      |     |              | J 18 |           |    | S 18 |     |  | M 18 |     |  | J 18 |     |  | D 18 |     |  |  |
| M 19           |     |              | J 19 |               |    | D 19          |     |              | M 19 |              |    | V 19      |    |            | L 19 |          |    | M 19      |     |              | V 19 |           |    | D 19 |     |  | M 19 | S25 |  | V 19 |     |  | L 19 |     |  |  |
| M 20           | S38 |              | V 20 |               |    | L 20          |     |              | M 20 | S51          |    | S 20      |    |            | M 20 |          |    | M 20      | S12 |              | S 20 |           |    | L 20 |     |  | J 20 |     |  | S 20 |     |  | M 20 |     |  |  |
| J 21           |     |              | S 21 |               |    | M 21          |     |              | J 21 |              |    | D 21      |    |            | M 21 | S8       |    | J 21      |     |              | D 21 |           |    | M 21 |     |  | V 21 |     |  | D 21 |     |  | M 21 | S34 |  |  |
| V 22           |     |              | D 22 |               |    | M 22          | S47 |              | V 22 |              |    | L 22      |    |            | J 22 |          |    | V 22      |     |              | L 22 |           |    | M 22 | S21 |  | S 22 |     |  | L 22 |     |  | J 22 |     |  |  |
| S 23           |     |              | L 23 |               |    | J 23          |     |              | S 23 |              |    | M 23      |    |            | V 23 |          |    | S 23      |     |              | M 23 |           |    | J 23 |     |  | D 23 |     |  | M 23 |     |  | V 23 |     |  |  |
| D 24           |     |              | M 24 |               |    | V 24          |     |              | D 24 |              |    | M 24      | S4 |            | S 24 |          |    | D 24      |     |              | M 24 | S17       |    | V 24 |     |  | L 24 |     |  | M 24 | S30 |  | S 24 |     |  |  |
| L 25           |     |              | M 25 | S43           |    | S 25          |     |              | L 25 |              |    | J 25      |    |            | D 25 |          |    | L 25      |     |              | J 25 |           |    | S 25 |     |  | M 25 |     |  | J 25 |     |  | D 25 |     |  |  |
| M 26           |     |              | J 26 |               |    | D 26          |     |              | M 26 |              |    | V 26      |    |            | L 26 |          |    | M 26      |     |              | V 26 |           |    | D 26 |     |  | M 26 | S26 |  | V 26 |     |  | L 26 |     |  |  |
| M 27           | S39 |              | V 27 |               |    | L 27          |     |              | M 27 | S52          |    | S 27      |    |            | M 27 |          |    | M 27      | S13 |              | S 27 |           |    | L 27 |     |  | J 27 |     |  | S 27 |     |  | M 27 |     |  |  |
| J 28           |     |              | S 28 |               |    | M 28          |     |              | J 28 |              |    | D 28      |    |            | M 28 | S9       |    | J 28      |     |              | D 28 |           |    | M 28 |     |  | V 28 |     |  | D 28 |     |  | M 28 | S35 |  |  |
| V 29           |     |              | D 29 |               |    | M 29          | S48 |              | V 29 |              |    | L 29      |    |            | J 29 |          |    | V 29      |     |              | L 29 |           |    | M 29 | S22 |  | S 29 |     |  | L 29 |     |  | J 29 |     |  |  |
| S 30           |     |              | L 30 |               |    | J 30          |     |              | S 30 |              |    | M 30      |    |            |      |          |    | S 30      |     |              | M 30 |           |    | J 30 |     |  | D 30 |     |  | M 30 |     |  | V 30 |     |  |  |
|                |     |              | M 31 |               |    |               |     |              | D 31 |              |    | M 31      | S5 |            |      |          |    | D 31      |     |              |      |           |    | V 31 |     |  |      |     |  | M 31 | S31 |  | S 31 |     |  |  |

Formation
  Entreprise
  Examen/Soutenance (date prévisionnelle) – Selon convocation

Note : les jours fériés propres à l'Alsace/Moselle sont des jours en **entreprise** pour les apprentis dont l'employeur est basé en dehors de ces régions.

# Calendrier d'alternance 2023 / 2024 (Édition du 05/06/2023)

## Master 2 Marketing, Vente Parcours Marketing Etudes et Innovation Produit



| Septembre 2023 |   | Octobre 2023 |      | Novembre 2023 |    | Décembre 2023 |      | Janvier 2024 |      | Février 2024 |    | Mars 2024 |      | Avril 2024 |      | Mai 2024 |    | Juin 2024 |      | Juillet 2024 |      | Août 2024 |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |  |  |
|----------------|---|--------------|------|---------------|----|---------------|------|--------------|------|--------------|----|-----------|------|------------|------|----------|----|-----------|------|--------------|------|-----------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|--|--|
|                | M | AM           |      | M             | AM |               | M    | AM           |      | M            | AM |           | M    | AM         |      | M        | AM |           | M    | AM           |      | M         | AM   |      |      |      |      |      |      |      |      |      |      |      |      |      |      |  |  |
| V 1            |   |              | D 1  |               |    | M 1           |      |              | V 1  |              |    | L 1       |      |            | J 1  |          |    | V 1       |      |              | L 1  |           |      | J 1  |      |      |      |      |      |      |      |      |      |      |      |      |      |  |  |
| S 2            |   |              | L 2  |               |    | J 2           |      |              | S 2  |              |    | M 2       |      |            | V 2  |          |    | S 2       |      |              | M 2  |           |      | V 2  |      |      |      |      |      |      |      |      |      |      |      |      |      |  |  |
| D 3            |   |              | M 3  |               |    | V 3           |      |              | D 3  |              |    | M 3       |      |            | S 1  | S 3      |    |           | D 3  |              |      | M 3       |      |      | S 27 | S 3  |      |      |      |      |      |      |      |      |      |      |      |  |  |
| L 4            |   |              | M 4  |               |    | S 40          | S 4  |              | L 4  |              |    | J 4       |      |            | D 4  |          |    | L 4       |      |              | J 4  |           |      | S 4  |      |      | D 4  |      |      |      |      |      |      |      |      |      |      |  |  |
| M 5            |   |              | J 5  |               |    | D 5           |      |              | M 5  |              |    | V 5       |      |            | L 5  |          |    | M 5       |      |              | V 5  |           |      | D 5  |      |      | M 5  |      |      | S 23 | V 5  |      |      | L 5  |      |      |      |  |  |
| M 6            |   |              | S 36 | V 6           |    | L 6           |      |              | M 6  |              |    | S 49      | S 6  |            |      | M 6      |    |           | M 6  |              |      | S 10      | S 6  |      |      | L 6  |      |      | J 6  |      |      | S 6  |      |      | M 6  |      |      |  |  |
| J 7            |   |              | S 7  |               |    | M 7           |      |              | J 7  |              |    | D 7       |      |            | M 7  |          |    | S 6       | J 7  |              |      | D 7       |      |      | M 7  |      |      | V 7  |      |      | D 7  |      |      | M 7  |      |      | S 32 |  |  |
| V 8            |   |              | D 8  |               |    | M 8           |      |              | S 45 | V 8          |    | L 8       |      |            | J 8  |          |    | V 8       |      |              | L 8  |           |      | M 8  |      |      | S 8  |      |      | L 8  |      |      | J 8  |      |      | V 8  |      |  |  |
| S 9            |   |              | L 9  |               |    | J 9           |      |              | S 9  |              |    | M 9       |      |            | V 9  |          |    | S 9       |      |              | M 9  |           |      | J 9  |      |      | D 9  |      |      | M 9  |      |      | V 9  |      |      | S 9  |      |  |  |
| D 10           |   |              | M 10 |               |    | V 10          |      |              | D 10 |              |    | M 10      |      |            | S 2  | S 10     |    |           | D 10 |              |      | M 10      |      |      | S 15 | V 10 |      |      | L 10 |      |      | M 10 |      |      | S 28 | S 10 |      |  |  |
| L 11           |   |              | M 11 |               |    | S 41          | S 11 |              | L 11 |              |    | J 11      |      |            | D 11 |          |    | L 11      |      |              | J 11 |           |      | S 11 |      |      | M 11 |      |      | J 11 |      |      | D 11 |      |      | S 11 |      |  |  |
| M 12           |   |              | J 12 |               |    | D 12          |      |              | M 12 |              |    | V 12      |      |            | L 12 |          |    | M 12      |      |              | V 12 |           |      | D 12 |      |      | M 12 |      |      | S 24 | V 12 |      | L 12 |      |      | M 12 |      |  |  |
| M 13           |   |              | S 37 | V 13          |    | L 13          |      |              | M 13 |              |    | S 50      | S 13 |            |      | M 13     |    |           | S 11 | S 13         |      |           | L 13 |      |      | J 13 |      |      | S 13 |      |      | M 13 |      |      | S 13 |      |      |  |  |
| J 14           |   |              | S 14 |               |    | M 14          |      |              | J 14 |              |    | D 14      |      |            | M 14 |          |    | S 7       | J 14 |              |      | D 14      |      |      | M 14 |      |      | V 14 |      |      | D 14 |      |      | M 14 |      |      | S 33 |  |  |
| V 15           |   |              | D 15 |               |    | M 15          |      |              | S 46 | V 15         |    | L 15      |      |            | J 15 |          |    | V 15      |      |              | L 15 |           |      | M 15 |      |      | S 20 | S 15 |      | L 15 |      |      | J 15 |      |      | S 15 |      |  |  |
| S 16           |   |              | L 16 |               |    | J 16          |      |              | S 16 |              |    | M 16      |      |            | V 16 |          |    | S 16      |      |              | M 16 |           |      | J 16 |      |      | D 16 |      |      | M 16 |      |      | V 16 |      |      | S 16 |      |  |  |
| D 17           |   |              | M 17 |               |    | V 17          |      |              | D 17 |              |    | M 17      |      |            | S 3  | S 17     |    |           | D 17 |              |      | M 17      |      |      | S 16 | V 17 |      |      | L 17 |      |      | M 17 |      |      | S 29 | S 17 |      |  |  |
| L 18           |   |              | M 18 |               |    | S 42          | S 18 |              | L 18 |              |    | J 18      |      |            | D 18 |          |    | L 18      |      |              | J 18 |           |      | S 18 |      |      | M 18 |      |      | J 18 |      |      | D 18 |      |      | S 18 |      |  |  |
| M 19           |   |              | J 19 |               |    | D 19          |      |              | M 19 |              |    | V 19      |      |            | L 19 |          |    | M 19      |      |              | V 19 |           |      | D 19 |      |      | M 19 |      |      | S 25 | V 19 |      | L 19 |      |      | M 19 |      |  |  |
| M 20           |   |              | S 38 | V 20          |    | L 20          |      |              | M 20 |              |    | S 51      | S 20 |            |      | M 20     |    |           | S 12 | S 20         |      |           | L 20 |      |      | J 20 |      |      | S 20 |      |      | M 20 |      |      | S 20 |      |      |  |  |
| J 21           |   |              | S 21 |               |    | M 21          |      |              | J 21 |              |    | D 21      |      |            | M 21 |          |    | S 8       | J 21 |              |      | D 21      |      |      | M 21 |      |      | V 21 |      |      | D 21 |      |      | M 21 |      |      | S 34 |  |  |
| V 22           |   |              | D 22 |               |    | M 22          |      |              | S 47 | V 22         |    | L 22      |      |            | J 22 |          |    | V 22      |      |              | L 22 |           |      | M 22 |      |      | S 21 | S 22 |      | L 22 |      |      | J 22 |      |      | S 22 |      |  |  |
| S 23           |   |              | L 23 |               |    | J 23          |      |              | S 23 |              |    | M 23      |      |            | V 23 |          |    | S 23      |      |              | M 23 |           |      | J 23 |      |      | D 23 |      |      | M 23 |      |      | V 23 |      |      | S 23 |      |  |  |
| D 24           |   |              | M 24 |               |    | V 24          |      |              | D 24 |              |    | M 24      |      |            | S 4  | S 24     |    |           | D 24 |              |      | M 24      |      |      | S 17 | V 24 |      |      | L 24 |      |      | M 24 |      |      | S 30 | S 24 |      |  |  |
| L 25           |   |              | M 25 |               |    | S 43          | S 25 |              | L 25 |              |    | J 25      |      |            | D 25 |          |    | L 25      |      |              | J 25 |           |      | S 25 |      |      | M 25 |      |      | J 25 |      |      | D 25 |      |      | S 25 |      |  |  |
| M 26           |   |              | J 26 |               |    | D 26          |      |              | M 26 |              |    | V 26      |      |            | L 26 |          |    | M 26      |      |              | V 26 |           |      | D 26 |      |      | M 26 |      |      | S 26 | V 26 |      | L 26 |      |      | M 26 |      |  |  |
| M 27           |   |              | S 39 | V 27          |    | L 27          |      |              | M 27 |              |    | S 52      | S 27 |            |      | M 27     |    |           | S 13 | S 27         |      |           | L 27 |      |      | J 27 |      |      | S 27 |      |      | M 27 |      |      | S 27 |      |      |  |  |
| J 28           |   |              | S 28 |               |    | M 28          |      |              | J 28 |              |    | D 28      |      |            | M 28 |          |    | S 9       | J 28 |              |      | D 28      |      |      | M 28 |      |      | V 28 |      |      | D 28 |      |      | M 28 |      |      | S 35 |  |  |
| V 29           |   |              | D 29 |               |    | M 29          |      |              | S 48 | V 29         |    | L 29      |      |            | J 29 |          |    | V 29      |      |              | L 29 |           |      | M 29 |      |      | S 22 | S 29 |      | L 29 |      |      | J 29 |      |      | S 29 |      |  |  |
| S 30           |   |              | L 30 |               |    | J 30          |      |              | S 30 |              |    | M 30      |      |            | S 30 |          |    | M 30      |      |              | J 30 |           |      | D 30 |      |      | M 30 |      |      | V 30 |      |      | S 30 |      |      | S 30 |      |  |  |
|                |   |              | M 31 |               |    |               |      |              | D 31 |              |    | M 31      |      |            | S 5  |          |    | D 31      |      |              |      |           |      | V 31 |      |      |      |      |      | M 31 |      |      | S 31 | S 31 |      |      |      |  |  |

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