

Calendrier d'alternance 2025 / 2026 (Édition du 07/07/2025)

Master 2 Marketing, Vente Parcours Marketing Etudes et Offre de Marque



| Septembre 2025 |     |    | Octobre 2025 |     |    | Novembre 2025 |     |    | Décembre 2025 |     |    | Janvier 2026 |    |    | Février 2026 |    |    | Mars 2026 |     |    | Avril 2026 |     |    | Mai 2026 |     |    | Juin 2026 |     |    | Juillet 2026 |     |    | Août 2026 |     |    |
|----------------|-----|----|--------------|-----|----|---------------|-----|----|---------------|-----|----|--------------|----|----|--------------|----|----|-----------|-----|----|------------|-----|----|----------|-----|----|-----------|-----|----|--------------|-----|----|-----------|-----|----|
|                | M   | AM |              | M   | AM |               | M   | AM |               | M   | AM |              | M  | AM |              | M  | AM |           | M   | AM |            | M   | AM |          | M   | AM |           | M   | AM |              | M   | AM |           | M   | AM |
| L 1            |     |    | M 1          | S40 |    | S 1           |     |    | L 1           |     |    | J 1          |    |    | D 1          |    |    | D 1       |     |    | M 1        | S14 |    | V 1      |     |    | L 1       |     |    | M 1          | S27 |    | S 1       |     |    |
| M 2            |     |    | J 2          |     |    | D 2           |     |    | M 2           |     |    | V 2          |    |    | L 2          |    |    | L 2       |     |    | J 2        |     |    | S 2      |     |    | M 2       |     |    | J 2          |     |    | D 2       |     |    |
| M 3            | S36 |    | V 3          |     |    | L 3           |     |    | M 3           | S49 |    | S 3          |    |    | M 3          |    |    | M 3       |     |    | V 3        |     |    | D 3      |     |    | M 3       | S23 |    | V 3          |     |    | L 3       |     |    |
| J 4            |     |    | S 4          |     |    | M 4           |     |    | J 4           |     |    | D 4          |    |    | M 4          | S6 |    | M 4       | S10 |    | S 4        |     |    | L 4      |     |    | J 4       |     |    | S 4          |     |    | M 4       |     |    |
| V 5            |     |    | D 5          |     |    | M 5           | S45 |    | V 5           |     |    | L 5          |    |    | J 5          |    |    | J 5       |     |    | D 5        |     |    | M 5      |     |    | V 5       |     |    | D 5          |     |    | M 5       | S32 |    |
| S 6            |     |    | L 6          |     |    | J 6           |     |    | S 6           |     |    | M 6          |    |    | V 6          |    |    | V 6       |     |    | L 6        |     |    | M 6      | S19 |    | S 6       |     |    | L 6          |     |    | J 6       |     |    |
| D 7            |     |    | M 7          |     |    | V 7           |     |    | D 7           |     |    | M 7          | S2 |    | S 7          |    |    | S 7       |     |    | M 7        |     |    | J 7      |     |    | D 7       |     |    | M 7          |     |    | V 7       |     |    |
| L 8            |     |    | M 8          | S41 |    | S 8           |     |    | L 8           |     |    | J 8          |    |    | D 8          |    |    | D 8       |     |    | M 8        | S15 |    | V 8      |     |    | L 8       |     |    | M 8          | S28 |    | S 8       |     |    |
| M 9            |     |    | J 9          |     |    | D 9           |     |    | M 9           |     |    | V 9          |    |    | L 9          |    |    | L 9       |     |    | J 9        |     |    | S 9      |     |    | M 9       |     |    | J 9          |     |    | D 9       |     |    |
| M 10           | S37 |    | V 10         |     |    | L 10          |     |    | M 10          | S50 |    | S 10         |    |    | M 10         |    |    | M 10      |     |    | V 10       |     |    | D 10     |     |    | M 10      | S24 |    | V 10         |     |    | L 10      |     |    |
| J 11           |     |    | S 11         |     |    | M 11          |     |    | J 11          |     |    | D 11         |    |    | M 11         | S7 |    | M 11      | S11 |    | S 11       |     |    | L 11     |     |    | J 11      |     |    | S 11         |     |    | M 11      |     |    |
| V 12           |     |    | D 12         |     |    | M 12          | S46 |    | V 12          |     |    | L 12         |    |    | J 12         |    |    | J 12      |     |    | D 12       |     |    | M 12     |     |    | V 12      |     |    | D 12         |     |    | M 12      | S33 |    |
| S 13           |     |    | L 13         |     |    | J 13          |     |    | S 13          |     |    | M 13         |    |    | V 13         |    |    | V 13      |     |    | L 13       |     |    | M 13     | S20 |    | S 13      |     |    | L 13         |     |    | J 13      |     |    |
| D 14           |     |    | M 14         |     |    | V 14          |     |    | D 14          |     |    | M 14         | S3 |    | S 14         |    |    | S 14      |     |    | M 14       |     |    | J 14     |     |    | D 14      |     |    | M 14         |     |    | V 14      |     |    |
| L 15           |     |    | M 15         | S42 |    | S 15          |     |    | L 15          |     |    | J 15         |    |    | D 15         |    |    | D 15      |     |    | M 15       | S16 |    | V 15     |     |    | L 15      |     |    | M 15         | S29 |    | S 15      |     |    |
| M 16           |     |    | J 16         |     |    | D 16          |     |    | M 16          |     |    | V 16         |    |    | L 16         |    |    | L 16      |     |    | J 16       |     |    | S 16     |     |    | M 16      |     |    | J 16         |     |    | D 16      |     |    |
| M 17           | S38 |    | V 17         |     |    | L 17          |     |    | M 17          | S51 |    | S 17         |    |    | M 17         |    |    | M 17      |     |    | V 17       |     |    | D 17     |     |    | M 17      | S25 |    | V 17         |     |    | L 17      |     |    |
| J 18           |     |    | S 18         |     |    | M 18          |     |    | J 18          |     |    | D 18         |    |    | M 18         | S8 |    | M 18      | S12 |    | S 18       |     |    | L 18     |     |    | J 18      |     |    | S 18         |     |    | M 18      |     |    |
| V 19           |     |    | D 19         |     |    | M 19          | S47 |    | V 19          |     |    | L 19         |    |    | J 19         |    |    | J 19      |     |    | D 19       |     |    | M 19     |     |    | V 19      |     |    | D 19         |     |    | M 19      | S34 |    |
| S 20           |     |    | L 20         |     |    | J 20          |     |    | S 20          |     |    | M 20         |    |    | V 20         |    |    | V 20      |     |    | L 20       |     |    | M 20     | S21 |    | S 20      |     |    | L 20         |     |    | J 20      |     |    |
| D 21           |     |    | M 21         |     |    | V 21          |     |    | D 21          |     |    | M 21         | S4 |    | S 21         |    |    | S 21      |     |    | M 21       |     |    | J 21     |     |    | D 21      |     |    | M 21         |     |    | V 21      |     |    |
| L 22           |     |    | M 22         | S43 |    | S 22          |     |    | L 22          |     |    | J 22         |    |    | D 22         |    |    | D 22      |     |    | M 22       | S17 |    | V 22     |     |    | L 22      |     |    | M 22         | S30 |    | S 22      |     |    |
| M 23           |     |    | J 23         |     |    | D 23          |     |    | M 23          |     |    | V 23         |    |    | L 23         |    |    | L 23      |     |    | J 23       |     |    | S 23     |     |    | M 23      |     |    | J 23         |     |    | D 23      |     |    |
| M 24           | S39 |    | V 24         |     |    | L 24          |     |    | M 24          | S52 |    | S 24         |    |    | M 24         |    |    | M 24      |     |    | V 24       |     |    | D 24     |     |    | M 24      | S26 |    | V 24         |     |    | L 24      |     |    |
| J 25           |     |    | S 25         |     |    | M 25          |     |    | J 25          |     |    | D 25         |    |    | M 25         | S9 |    | M 25      | S13 |    | S 25       |     |    | L 25     |     |    | J 25      |     |    | S 25         |     |    | M 25      |     |    |
| V 26           |     |    | D 26         |     |    | M 26          | S48 |    | V 26          |     |    | L 26         |    |    | J 26         |    |    | J 26      |     |    | D 26       |     |    | M 26     |     |    | V 26      |     |    | D 26         |     |    | M 26      | S35 |    |
| S 27           |     |    | L 27         |     |    | J 27          |     |    | S 27          |     |    | M 27         |    |    | V 27         |    |    | V 27      |     |    | L 27       |     |    | M 27     | S22 |    | S 27      |     |    | L 27         |     |    | J 27      |     |    |
| D 28           |     |    | M 28         |     |    | V 28          |     |    | D 28          |     |    | M 28         | S5 |    | S 28         |    |    | S 28      |     |    | M 28       |     |    | J 28     |     |    | D 28      |     |    | M 28         |     |    | V 28      |     |    |
| L 29           |     |    | M 29         | S44 |    | S 29          |     |    | L 29          |     |    | J 29         |    |    |              |    |    | D 29      |     |    | M 29       | S18 |    | V 29     |     |    | L 29      |     |    | M 29         | S31 |    | S 29      |     |    |
| M 30           |     |    | J 30         |     |    | D 30          |     |    | M 30          |     |    | V 30         |    |    |              |    |    | L 30      |     |    | J 30       |     |    | S 30     |     |    | M 30      |     |    | J 30         |     |    | D 30      |     |    |
|                |     |    | V 31         |     |    |               |     |    | M 31          | S1  |    | S 31         |    |    |              |    |    | M 31      |     |    |            |     |    | D 31     |     |    |           |     |    | V 31         |     |    | L 31      |     |    |

Formation      Entreprise      Examen/Soutenance (date prévisionnelle) – Selon convocation

Note : les jours fériés propres à l'Alsace/Moselle sont des jours en **entreprise** pour les apprentis dont l'employeur est basé en dehors de ces régions.